



THE CORNERSTONE

Cupertino Historical Society
Members Newsletter

Volume 12 Issue 2
Winter 2001 - 2002

People need food, water, and shelter, but they also need a heritage.

A community without a heritage is like a person without a memory.

Much of life's meaning becomes apparent only to the extent we see that we are the result of our past, just as we are the cause of our future.

Reminders of the past are needed, once taken away they cannot be replaced, they can only be missed.

Quote from Brent Evans, Civic Historical Commission of Virginia.

PRESIDENT'S MESSAGE

Devereaux Rendler, President

It is hard to believe that another year has flown by. During the holiday season, I would like to thank our Museum staff, especially Director, Ethel Worn, and Registrar, Corinna Schoenfelder, for their hard work throughout the year.

In 2002, we look forward to many exciting projects, including the restoration and eventual renovation of our historic Snyder-Hammon House, the presentation of another Visit to An Historic Site, and our famous General Meetings. To accomplish these goals and to continue our mission of service to the community, we need your support. Please consider renewing your membership, giving to our Annual Fund Drive, or joining one of our committees.

If you have ideas or suggestions on how to improve our Historical Society, please feel free to contact me. Thank you again for your support and best wishes for the holidays and for 2002.

DIRECTOR'S REPORT

Ethel Worn, Director

Give a gift of community! A gift for year round! A gift that gives back!
Give a membership in the Cupertino Historical Society.

Your gift of a Society Membership to a friend, client, family member or business associate will provide the recipient with the involvement in an active community resource. The museums are free and serve the whole community; our visitors include small children, school groups and adults. What a great way to introduce newcomers in your neighborhood to their new community!

Our 2001-2002 membership campaign is in full swing. Since July of 2001 we have had eight new members and 25 long-time members renewing. Our warmest thanks to all of you for your support. The Cupertino Historical Society's membership program generates 6% of the organizations total budget, whether it is 5% or 15% of the budget, that amount may be the important difference in making the organization a quality one with something extra to offer. Our membership program supports the mission of the Society through the educational outreach project, *The Traveling Trunk*. An important purpose for membership is the political clout a group of local people can provide. If we are in need of government support, a healthy vocal membership can add punch to the Society's request. It is hard to ignore the voices and opinions of a local, vocal group.

Remember our donors, friends and enemies measure who we really are by asking, "How many long-time members do you have?" Let us be able to boast of a large membership. Become an advocate of your history by supporting the Cupertino Historical Society.

SPECIAL THANKS

as of 11/30/01

- Dorian Clair of Antique Clock Repair, San Francisco for repairs to Museum collection regulator clock. Martin Sorensen for facilitating this contact.
- Gail Hugger, Beez Jones, Karen Parsons, Devereaux Rendler and family, Corinna Schoenfelder, and Stefanie Singer for staffing the Society information and sales booth at the Cupertino Oktoberfest.
- Devereaux Rendler and Karen Parsons for staffing the Society bake-sale booth at the Audubon Wildlife Education Day. Frances Bush, Kathleen Calhan, Joan Furusko, Dorothy Gardner, Corinna Schoenfelder, and Pam Suwinsky for baking cookies.

We are also grateful to the following for their recent contributions to the Society:

- Jay Lawson and The Waldorf School of the Peninsula for their contributions in support of the Traveling Trunk program.
- Richard Lowenthal for his additional contribution.

UNKNOWN IDENTITY

Corinna Schoenfelder, Registrar

If anyone can assist us to identify the individual pictured below, please contact the Museum to provide your insights. Thank you.



GENERAL MEETINGS

Future General Meeting Speakers:

- Clark Mauel, Fire Captain, Santa Clara County Fire Department
- Mike Eckley, Field Superintendent, B&B Landscape Contractors, Inc. speaking for the Clampers.

If members would like to sign up to decorate dining tables during the 2001-2002 General Meeting season, please contact the Museum to volunteer.

Come Join Us !

MUSEUM OF AMERICAN HERITAGE

Currently on exhibit at MOAH until January 27, 2002, *Roll Back Time with Toy Trains* is the outstanding toy train collection of their late curator Tad Cody.

The Museum of American Heritage is located in the the historic Williams House at 351 Homer Avenue, Palo Alto. Exhibit hours are 11 am to 4 pm, Friday, Saturday, and Sunday. Admission is free. Please contact 650-321-1004 for further information.

VALLY OF HEART'S DELIGHT

History San Jose has an ongoing exhibit (through June 15, 2002) entitled *Valley of Heart's Delight: From Orchards to Suburbs in Santa Clara Valley*. Housed at the Pacific Hotel Gallery in the History Park at 1650 Senter Road, San Jose. Please contact History San Jose at 408-287-2290 for details.

GENEALOGY

On April 1, 2002, the 1930 census will be made available to the public. Federal law prohibits the viewing of any census before 72 years have passed.

At The Santa Clara County Historical and Genealogical Society meeting on January 17, 2002 Helen Crisman will speak on how to use the 1930 census. "Researching the 1930 Census" will be held at 7 pm at the Santa Clara City Library at 3345 Lochinvar Street.

EDUCATIONAL OUTREACH. THE TRAVELING TRUNK

Ethel Worn, Director

The Traveling Trunk has been out and about in the community helping students understand the changes that have occurred in the valley over the last 100 years. Frances and Phil Bush, the co-chairmen of the project, and Loretta Bassman have visited six Cupertino schools, since July of this year. They were Dilworth, Collins, Waldorf, St. Martins Church School, Hyde Middle School and the junior classes of the Cupertino High School. The Trunk also visited in the community at the barbecue of the Optimists Club at Sanford Park in Saratoga, the Good Samaritan Church Seniors, and met the Eastside Adult Education group at the Museum. One hundred and six persons enjoyed the trunk presentations.

If your children or grandchildren's school would be interested, please ask the museum personnel to send a brochure to their teachers explaining the program. We are in the business of spreading the word about Cupertino's history.

Our hats are off to the dedicated docents, Frances, Phil and Loretta, who have undertaken the important task of Educational Outreach for the museum.

LOCAL LOGOS

Corinna Schoenfelder, Office Manager

T-shirts and Aprons featuring color business logos of R. Cali & Bro., Monta Vista Prunes, and Mariani Cherries are available for sale at the main Museum "Gift Store". T-shirts (M, L, XL)\$12. Aprons \$25.

The feed mill of R. Cali & Bro. which stood on the corner of old Mt. View-Saratoga Road and Stevens Creek Blvd. (1928 - 1984) and their distinctive orange and blue logo is surely familiar to long-time Cupertino residents.

Available as T-shirt and apron.

The black and red canned fruit label of Monta Vista Prunes is sure to please our Monta Vista neighbors. Richard Woelffel's cannery on Imperial Ave. (1927 - 1973) provided local fruit to our men serving abroad during WWII.

Available as apron.

Mariani Cherries, "Grown and Packed by Paul Mariani" of Cupertino, is one of the Valley's most beautiful fruit labels. Thanks to Paul Mariani, considered by many a "fruit processing pioneer", the Mariani Brand has shipped worldwide since 1930.

Available as T-shirt.

DOCENTS OF THE CUPERTINO HISTORICAL SOCIETY:

Thank You!

Jennifer Kim

Thank You

Alexandra Choy

Thank you

Jack

It was the best presentation ever!

From David

Thank you!

Julie Choi

Thank you for coming to our school. Your presentation tied in perfectly to our study of local history. We enjoyed learning about all the things in your trunk! Thanks for your time.

Thank you

Kelly

Thanks!

Tsun-Shue

Justin

Tara

Thank You

Danielle

Pammy

Devin

Thank you

Danielle

Thank You!

Tiffany

Thank you

Armaan Stevens Creek 3rd Grade

Aaron Fairley

MEET OUR BOARD
by Karen Parsons, Secretary of the Board

"BEEZ" JONES

"Beez" Jones was born and raised in San Jose and has lived in Cupertino since 1979 when her husband Sam retired from the Navy. She and Sam were active in starting the Certified Farmers Market in San Jose, one of the first six in California. In order to sell produce at a certified market the seller had to be the grower.

Beez' forefathers settled in Cupertino during the winter of 1849-50 and her great grandparents raised wheat, then planted grapes, and finally converted to fruit orchards. Her father was in the canning machinery business when it went from drying fruit to canning fruits and vegetables.

She graduated from Stanford University and later went to work for Macy's on their management training program. She spent several years as a research analyst for U.S. Steel until her marriage to Sam. She is the proud Mom of two sons and a daughter who have delighted her with seven grandchildren.

Beez says she has no time for hobbies because of her many community affiliations. She was appointed by the Supervisor of the 5th District for the study of Stevens Creek Park and County Trails Master Plan. She is a former president of the Cupertino Historical Society and is presently a member of the Northwest YMCA Board of Managers. When she resided in Vallejo Beez was the President of the Vallejo School Board.

She is understandably very proud of her family's long history in Cupertino. Recently Beez discovered a receipt for property taxes paid in 1850 for the property in Cupertino. Her vast knowledge and warm personality make her a very valuable member of the Cupertino Historical Society Board.

FORGOTTEN JOURNEY

"Forgotten Journey, The Stephens-Townsend-Murphy Saga" is available at the Museum on videotape for loan to Society Members.

Forgotten Journey is the the saga of the pioneering party of 1844 led by Elisha Stephens, Dr. John Townsend and Martin Murphy Sr. "It is a story of courage and desparate survival -of men and women working together against overwhelming odds to reach their dream of a better life in the west".

ROBERT E. VITRO

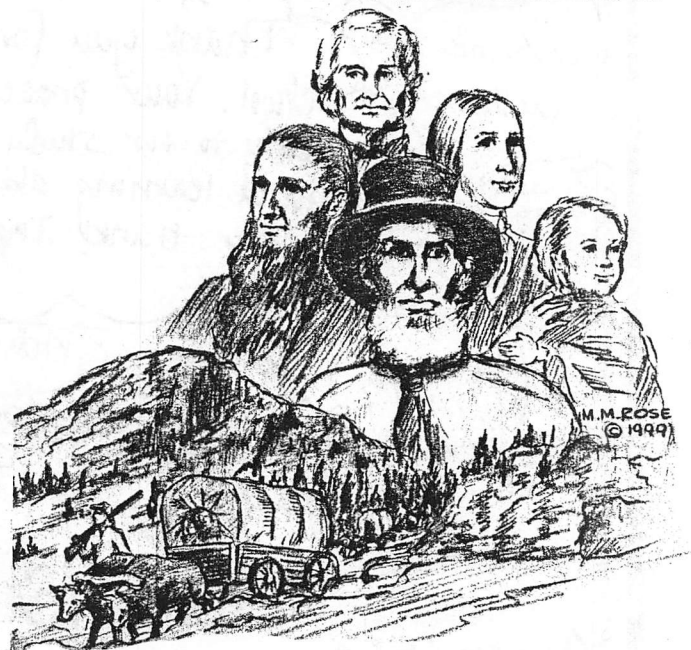
Bob was born and raised in Seattle, Washington, where at the age of sixteen, he headed out to sea as a merchant seaman, seeing the world and experiencing life.

After finishing graduate school, he left Seattle, and began his employment with General Electric, working in many different locations in the United States, Europe, South America and Canada. He worked on the Corporate Staff and in such locations as the Nuclear Energy Division and the Atomic Power Equipment Department.

Bob opened his own CPA office in 1987 in Cupertino where he has resided since 1979 with his wife, Inkie. They have three sons and nine grandchildren.

Bob has been a Board Member for two years and because of his great speaking ability and tax and accounting knowledge, he is most valuable to our Society. Bob says, "I have travelled around the world and lived in a lot of places but there's no place I'd rather be than Cupertino, California."

**FORGOTTEN
JOURNEY**
THE STEPHENS-TOWNSEND-MURPHY SAGA





DECEMBER 2001

- 1 Volunteer Meeting, 9am at QCC
** No General Meeting **
- 24-25 QCC closed in observance of Christmas
- 31 QCC closed in observance of New Year's



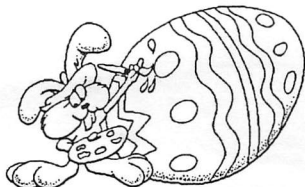
JANUARY 2002

- 1 QCC closed in observance of New Year's
- 5 Volunteer Meeting, 9am at QCC
- 9 Board Meeting, 6:30pm at QCC
- 21 QCC closed in observance of M.L. King Jr.
- 22 General Meeting, 6:30pm at QCC



FEBRUARY 2002

- 2 Volunteer Meeting, 9am at QCC
- 13 Board Meeting, 6:30pm at QCC
- 18 QCC closed in observance of President's Day
- 26 General Meeting, 6:30pm at QCC



MARCH 2002

- 2 Volunteer Meeting, 9am at QCC
- 13 Board Meeting, 6:30pm at QCC
- 26 General Meeting, 6:30pm at QCC

MEMBERSHIPS

as of 11/30/01

Renewing Members

Individual: Nathalie Benetti, Irene Bennett, Maxine Dixon, Kathleen Peters, Robert Rivola
Family: Pat & Chuck Corr, Herman & Doris Hijmans, Triff & Anne Ivancovich, Angelo & Judith Marchi, Geoff & Christine Patnoe, Corinna Schoenfelder, Marlene & Peter Sulaver, Roberta Zentner
Contributor: Dorothy Gardner
Patron: Richard & Sharon Blaine, Jim & Pat Jackson, Charles & Kathy Liggett
Sponsor: George & Lorraine Sousa

New Members

Individual: Walter Hughes, Timothy & Virginia Boyle, Bryant Westbrook
Family: Claire & Creg Becker, Richard & Donna Bonyun, Becky & Rich Hall, Reginald & Esther Puccinelli

Lifetime Members

Joe & Doris Adamo, Audrey Breeding, Edward Cali, Gordon Frolich, Ruth Jackson, Marty Mathiesen, Nick Preis, Warren & Yvonne Holt, Don & Sally Allen, Rose-Marie Twu, Richard & Ellen Lowenthal.

Thank You

ENDOWMENT FUND CONTRIBUTIONS

as of 11/30/01

In Memory of Carol Ames: Yvonne & Warren Holt, Fred & Florence Lindsey, Marty Mathiesen

In Memory of Charles Bocks: Marty Mathiesen

In Memory of Jean Montgomery Grunbaum: Fred & Florence Lindsey

In Memory of Eldon Sende Hendriksen: Kathleen Hendriksen

In Memory of Nadine McCoy: Marty Mathiesen

In Memory of Irene Perkov: Winifred Thiltgen

In Memory of Kay Schwab: Marty Mathiesen

In Memory of Gary Will: Marty Mathiesen

THE CORNERSTONE IS PUBLISHED
QUARTERLY BY
THE CUPERTINO HISTORICAL SOCIETY

The Society is a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. It operates a main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10am - 4pm, Wednesday thru Saturday. The Vallco site is open Tuesday and Saturday 1pm-3pm. Admission is free and the public is invited. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information and recorded message call the museum at 408-973-1495.



C. H. S. linked to the City of Cupertino's web site:
<http://www.cupertino.org/update/civic/chs.htm>
<http://www.cupertino.org/update/events/events.htm>

CUPERTINO HISTORICAL MUSEUM

Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014
Tel: 408-973-1495

Fax: 408-973-1495 Please call before faxing.



PASSING FARMS,
ENDURING VALUES
California's Santa Clara Valley


Yvonne Jacobson

Available for sale at the main Museum "Gift Store".

\$50. Hardcover

\$30. Paperback

BOARD OF DIRECTORS

Devereaux Rendler, President
Stefanie Singer, Vice President
Emma Darknell, Treasurer
Karen Parsons, Secretary
Gail Hugger, Historian
Beez Jones
Leslie Pantling
Robert E. Vitro

MUSEUM STAFF

Ethel S. Worn, Director
Corinna Schoenfelder, Registrar / Office Manager / Editor

NON-PROFIT
ORGANIZATION
U. S. POSTAGE
PAID
CUPERTINO, CA
PERMIT NO. 266